



## YSUP ROWAN Youth Substance Use Prevention in Rowan County

***Who? What? Why? How? ... and YOU!***

**Mission:** To engage the community in creating conditions that will lead to the prevention and reduction of substance use by young people in order that they may build healthy, safe and successful lives.

**Main Goal:** To reduce illegal use of **alcohol** and **prescription meds** by juveniles

**History:** The YSUP! Rowan coalition has been in existence since 2015, spearheaded by the Center for Prevention Services (CPS) and Rowan County Youth Services Bureau (a Rowan County United Way member agency). We started with about 15 initial members representing the diverse sectors of our community.

**Funding:** In September 2017, YSUP! Rowan was awarded a five-year Drug-Free Communities (DFC) grant from the White House Office of National Drug Control Policy.

**Oversight:** Rowan County Youth Services Bureau, a local non-profit United Way member agency, serves as the grant's fiscal agent and provides staff and direct project management.

Executive Director/Fiscal Agent:	Karen South Jones (KarenYSB@yahoo.com)
Project Director/Coalition Manager:	Liz Tennent (info@RowanYSUP.org)
Project Assistant:	Gail Sce (gsc1@carolina.rr.com)

### **Why Me? Why You?**

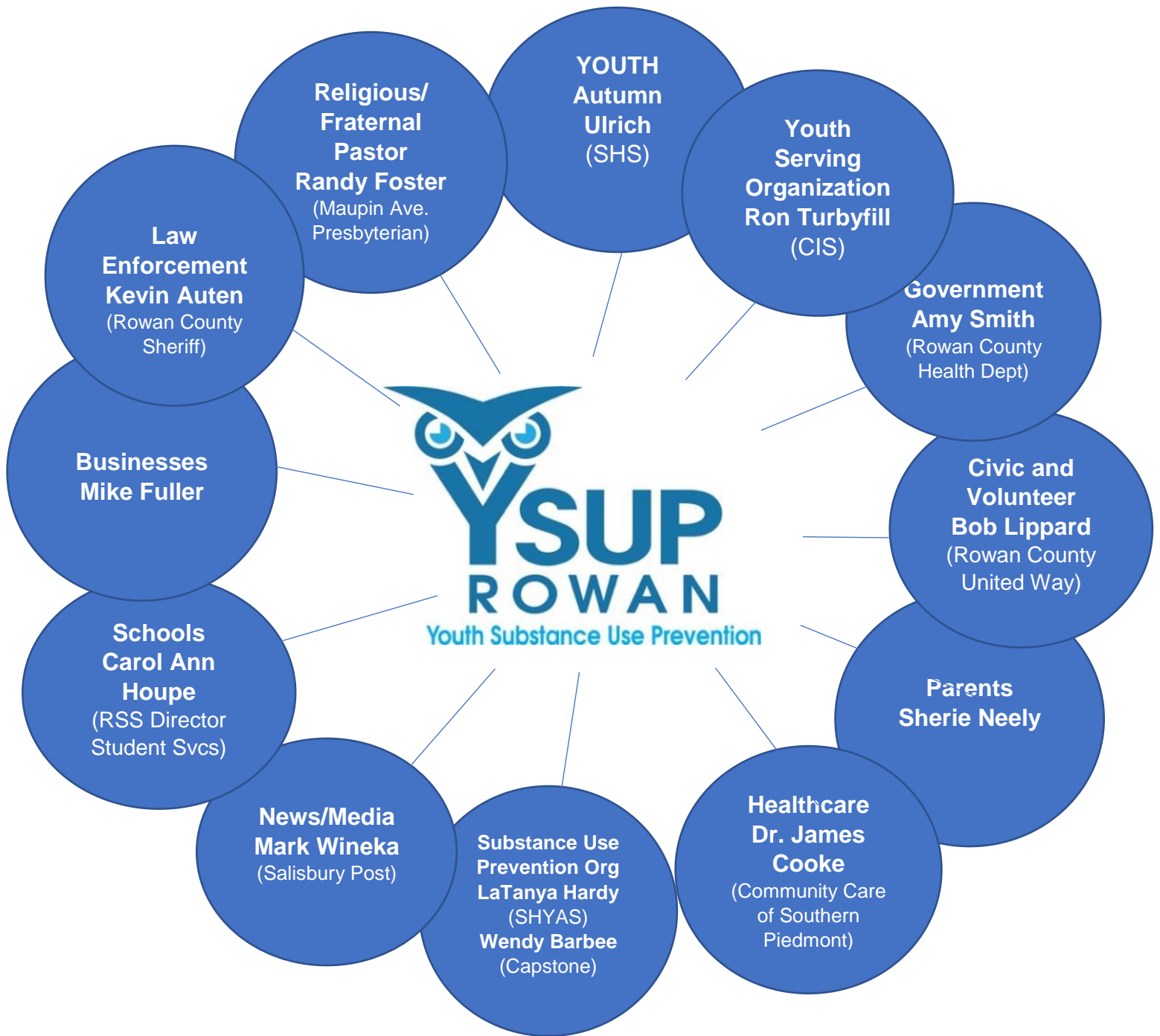
In the words of DFC ... ***Because Local Problems Require Local Solutions!*** It takes the ***commUNITY*** to create real and sustainable solutions. We are not going to treat or arrest our way out of this problem. ***Prevention is the key!***

Our **YSUP Rowan Coalition** members are here to build a solid foundation and grow our capacity. **Sector representatives** serve in a volunteer leadership role as part of the coalition team. They provide important views and voices to help determine the best strategies to address local problems in support of the YSUP Rowan mission and goals.

**Community Volunteers** are essential for this process of prevention and change. We need adult and youth volunteers to get involved. Choose your path to prevention!

- **YSUP Rowan Workgroups** including *Capacity Development, Data and Evaluation, School and Community Prevention, Provider Outreach, Media/Marketing, and Public Policy*
- **Be an active member of one of the 12 community sectors (see page 2)**
- **YSUP Rowan community events, Speakers Bureau, Training and Development and much more ...**
- **If you have a passion for Youth Substance Use Prevention, we have a volunteer opportunity for YOU!**

**Organizational Structure – 12 Sector Representatives:**



**As a YSUP Rowan Volunteer, you can choose your volunteer path to support prevention! And you are not alone!** We are asking you to join a strong and passionate team of community volunteers who will work hard and work together to inspire different choices for local young people. YSUP Rowan is about creating and sustaining system and environmental change through the strength and resources of our **commUNITY!**

## **Sector Representatives Engage Community**

<b>YSUP Rowan will be responsible for:</b>	<b>Sector Reps will be responsible for</b>
Creating and following by-laws and policies	Being a community leader amongst the represented sector
Formulating coalition goals and objectives	Ensuring clear communication between the sector represented and the Coalition
Overseeing operations of activities, programs and paid staff	Supporting the Coalition's mission and serving as a positive role model for youth, families and peers
Increasing new membership of the Coalition	Attending Coalition meetings (monthly) & participating on at least one workgroup
Creating and following a strategic 12-month Action Plan	Attending Coalition-sponsored trainings, town hall meetings and community events
Creating a credible & relevant Sustainability Plan which includes volunteer membership and resources, both financial and material	Attending Sector member training to build strong relationships and to enhance knowledge, skills and communication
Respecting the rights of YSUP Rowan members to hold their own opinions and beliefs	Participating in sustaining Coalition's capacity, involvement and goals
Coordinating Coalition and Sector member training and development	Contributing to the strategic action planning process
Providing staff, resources and communication tools for Coalition and Sector support	Preventing youth substance use through environmental strategies
	Using his/her activities as project match

### **Time Commitment:**

- One-year position (minimum)
- Eight to Twelve Coalition meetings per year (1 ½ to 2 hours per meeting)
- Workgroup meetings and Coalition community events as needed

### **Personal Qualities:**

- Passion and enthusiasm to prevent youth substance abuse in Rowan County
- Resourcefulness and networking
- Strong leadership, teamwork and communication
- Commitment to improving the safety and health of Rowan County youth

### **Serving as a member of the coalition will provide you with opportunities to:**

- Be a leader within your Sector and to your Coalition
- Broaden your knowledge of Rowan County youth substance issues
- Gain new experiences and skills through training and coalition engagement
- Work with other community professionals
- Actively achieve positive and sustainable change for Rowan County youth